Create premium wine sales where bottles can't.

Real Spanish wine, Spanish vermut aperitifs and wine-based Sangría cocktails in a lightweight, resealable aluminium pouch, designed for the places, moments and channels where traditional bottles are impractical. Built to create incremental, higher-value beverage sales across retail, hospitality, travel and events.



Higher-margin new format

Introduce a differentiated single-serve wine format that adds incremental revenue rather than competing with existing bottle sales.

Unlock new consumption occasions

Perfect for grab-and-go, travel, outdoor leisure, hospitality, events, meal deals and convenience.

Simplify operations

Ambient storage, no glass breakage, lightweight logistics, fast chilling and shelf-ready merchandising.

Reduce waste & improve sustainability

No opened bottles to discard. Lightweight recyclable aluminium reduces transport emissions while keeping the quality intact.

BUILT FOR MODERN RETAIL & HOSPITALITY

Real Spanish wine · 11 wines · 2 vermuts · 3 wine-based cocktails · 187 ml · 18-month shelf life · Ambient storage · No glass breakage · Lightweight aluminium pouch · Resealable

Produced in Spain at a leading Rioja winemaking facility, using carefully selected grapes from renowned Spanish wine regions.

Real wine, anywhere your customers go.

A complete single-varietal Spanish wine collection

Five reds, five whites and one rosé, plus VinuShot Aperitifs (Vermut Rojo, with Vermut Blanco on request) and three VinuShot Sangría cocktails on request. A complete single-serve assortment for retailers and hospitality partners.

	VARIETAL	STYLE	CHARACTER	SKU CODE	ABV	SINGLE SERVE 187 ML	LARGE FORMAT 1.5 · 3 · 5 L
VINUSHOT WINES							
	**Tempranillo** vinushot.com/en/product/tempranillo	RED	Spain's signature red	VS-W-TP-R	12%	✓	—
	**Garnacha Tinta** vinushot.com/en/product/garnacha	RED	Juicy & silky	VS-W-GT-R	12%	✓	—
	**Cabernet Sauvignon** vinushot.com/en/product/cabernet-sauvignon	RED	Structured & bold	VS-W-CS-R	12%	✓	—
	**Syrah** vinushot.com/en/product/syrah	RED	Dark fruit & spice	VS-W-SY-R	12%	✓	—
	**Merlot** vinushot.com/en/product/merlot	RED	Smooth & round	VS-W-ME-R	12%	✓	—
	**Verdejo** vinushot.com/en/product/verdejo	WHITE	Crisp & aromatic	VS-W-VD-W	12%	✓	—
	**Albariño** vinushot.com/en/product/albarino	WHITE	Fresh & coastal	VS-W-AL-W	12%	✓	—
	**Sauvignon Blanc** vinushot.com/en/product/sauvignon-blanc	WHITE	Zesty & bright	VS-W-SB-W	12%	✓	—
	**Chardonnay** vinushot.com/en/product/chardonnay	WHITE	Elegant & balanced	VS-W-CH-W	12%	✓	—
	**Moscatel** vinushot.com/en/product/moscatel	WHITE	Floral & fruity	VS-W-MS-W	12%	✓	—
	**Garnacha Rosé** vinushot.com/en/product/rose	ROSÉ	Dry & refreshing	VS-W-GR-RO	12%	✓	—
VINUSHOT APERITIFS							
	**Vermut Rojo** vinushot.com/en/product/vermut-rojo	APERITIF	Serve over ice	VS-A-VR-R	14.5%	✓	✓
	**Vermut Blanco**	APERITIF	Serve over ice · on request	VS-A-VB-W	TBC	✓	✓
VINUSHOT COCKTAILS · ON REQUEST							
	**Sangría Roja**	COCKTAIL	Red wine base	VS-C-SA-R	7.5%	✓	✓
	**Sangría Blanca**	COCKTAIL	White wine base	VS-C-SA-W	7.5%	✓	✓
	**Sangría Rosé**	COCKTAIL	Rosé wine base	VS-C-SA-RO	7.5%	✓	✓

Single serve 187 ml: shelf-ready cases of 24 · 18-month shelf life · ambient · unbreakable · resealable. Large formats for aperitifs and cocktails, on request: 1.5 L in cases of 6 · 3 L in cases of 4 · 5 L in cases of 2.

One portfolio that merchandises across the on- and off-trade.

NEW OCCASIONS · NEW CUSTOMERS · NEW REVENUE

Turn every occasion into a premium wine occasion.

VinuShot enables real wine service in environments where glass bottles are impractical, restricted or inconvenient, creating entirely new revenue opportunities across hospitality, travel, retail and leisure.


HOTELS & ROOM SERVICE



AIRLINES & RAIL



FESTIVALS & ARENAS


SPORTS & CLUBS


SNOW & SUMMITS


TRAILS & CAMPING

Wherever the occasion, the quality travels with you.

One product that delivers for everyone in the value chain.

FOR CONSUMERS

Real Spanish wine · Perfect portion · Easy to carry · Resealable · Great taste

FOR OPERATORS

Higher-margin beverage · Faster service · No bottle waste · No broken glass · Simple inventory

FOR DISTRIBUTORS

One portfolio, multiple channels · Incremental category growth · Format differentiation · Easy merchandising · Scalable range













Bring real Spanish wine to the moments your customers already enjoy.

DISCOVER THE FULL COLLECTION · VINUSHOT.COM/EN/TRADE

REQUEST SAMPLES & PRICING

trade@vinushot.com

Operated by VinuShot Co. Spain, S.L. — Winery, La Rioja, Spain
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